## The Appraisal of Renewable Energy Facilities and Solar Installations

#### Joseph Kettell Appraisal Economics Inc. 75<sup>th</sup> International Appraisers Conference



+1 201 265 3333

JKettell@ae-us.com

www.ae-us.com

### Presentation overview

Technology Mix for U.S. Electric Generating Plants

U.S. Solar Energy - Overview and State Incentives

Appraisal of PV Solar Energy System

# Events that shaped today's thinking about technology mix for electric power

1970: Clean Air Act, marks major shift in government's role in air pollution control	1979: Three Mile Island, PA nuclear accident	1989: Exxon Valdez oil spill in Alaska	1993: Comp of 1 <sup>st</sup> ( conne PV sy in CA	letion grid cted stem	1997 Elect cars to be by big brand	: begin made g car ds	2008 oil p read reco of \$	8: Crude rices h rd high 134/bbl	2011: Fukushima nuclear accident in Japan	
1970s: Oil embargo caus prices increas	ses se disaste	Safety/ nmental ers	1990 Gov inte	Ds: vernme rventie	ent on	200 rene tigh	0s –c ewabl itenin	urrent: P le incenti g of regu	rice spike, ves, & lations	
1973: OPEC oil embargo, sparks interest in solar energy	1986: Chernobyl nuclear accident in Ukraine	1990: Con passes ac stimulate developm hydrogen power	ngress ct to nent of	1995 Rain Prog Phas begir	: Acid ram, se I ns	2009 conta dolla renev & en deve	2: ARF ains b rs for wable ergy e lopme	A illions of energy efficiency ents	2010: BP oil spill in Gulf of Mexico	

### U.S. crude oil prices over the last 50 years



### Future reliance on coal remains but will not increase

2035 2009 Other Other Hydro 10% Renewable Hydro 7% 4% Sources. 6% 3% Coal Renewable 41% Coal Sources 44% 5% Nuclear / 20% Nuclear 17% Petroleum Natural Gas Petroleum Natural Gas 20% 1% 1% 21%

\* Other: includes pumped storage, distributed generation, and combined heat and power

### Environmental regulations make coal more expensive

- The U.S. has a cap and trade policy, placing a mandatory cap on emissions such as SO<sub>2</sub> and NOx pollutants
- Polluters can choose to reduce emissions and sell allowances, bank for future use, or continue to emit at high levels and purchase allowances to cover the excess emissions
- CO<sub>2</sub> regulations put on back burner
- In January 2010, there were 22 coal projects either permitted, near construction or under construction, however by year-end, 10 projects had been cancelled

#### SO<sub>2</sub> and NOx Spot Prices



### New installations: renewable energy is projected to be a large piece



## Considerable growth in domestic renewable energy is expected

~420 billion kWh of renewable energy generation in the U.S., 2009

~724 billion kWh of renewable energy generation in the U.S., 2035



### Renewable Portfolio Standard (RPS)

- The 1999-2000 federal government mandate provides states with a mechanism to increase renewable energy generation
- The intent is to stimulate market and technology development so that renewable energy becomes economically competitive with conventional technology
- Goal is to generate about 25% of U.S. electric power from renewable sources by 2025
- State's RPS can *require* electric utilities and other retail electric providers to supply electricity from renewable energy sources

# 29 states have Renewable Portfolio Standards (RPS) in place



### Technology eligibility varies under Renewable Portfolio Standards (RPS)

- Under the various state requirements for RPS eligibility, all states include photovoltaics
- Solar thermal (hot water) is included in 30 states
- Biofuels, biomass, hydro, landfill gas, and wind are also all eligible in all states



### Presentation overview

Technology Mix for U.S. Electric Generating Plants

U.S. Solar Energy - Overview and State Incentives

Appraisal of PV Solar Energy System

### Components of a PV solar system



### Layers of a typical solar module



### Solar resources in the U.S. are plentiful, especially in the Southwest



Appraisal Economics Inc.

# Solar supply and demand is created by government

- **Supply** of solar power driven by significant government incentives for both construction and production
- **Demand** for solar power driven by government regulations <u>requiring</u> utilities to supply a portion of their electricity from renewable sources
- As a result, solar generated electricity expected to grow 8-fold from 2.3 billion kWh in 2009 to 16.8 billion kWh in 2035
- 10 MW standalone plant is equivalent to about 5,000 residential roof-top installations





# Government incentives have led to new technology and U.S. jobs

- Cost effectiveness of thin-film cells are attractive to solar developers building large scale power plants
- GE plans to build a new plant making 400 MW of thin-film *photovoltaic* solar panels per year
- The solar industry currently has employees in all 50 states
- New commercial solar facilities in Oregon, South Carolina, and Mississippi will create 2,500 jobs with total domestic growth of 24,000 jobs expected in 2011



## California and New Jersey lead the country in PV solar installations

339.6

 Both states have aggressive policies and incentives in place to encourage renewable energy

2011 Total PV System Installations			
	Total Systems Installed	Total MW	
California	87,222	880.0	

9,566

 In 2010, PV installations nearly doubled (in terms of MW installed) compared to 2009 across the country

#### 2010 PV System Installations

Top States	MW Installed
СА	258.9
NJ	137.1
NV	61.4
AZ	54.0
СО	53.6
PA	46.8
NM	42.8
FL	35.2
NC	30.7
ТХ	22.6
Rest of US	135.2
Total	878.3

New Jersey

### Incentives vary by state and are evolving

- Performance Based Incentives
- Net Metering
- Reduced or No Property Tax
- No Sales Tax on Equipment
- Income Tax Credits
- No Permitting Cost
- Public Benefits Fund and Government sponsored Loan Programs

Incentives encourage solar installations by reducing initial equipment costs and also provide a revenue stream to secure financing

### Over 40 states have implemented net metering policies

- Net metering allows electric customers who generate solar energy to "bank" excess electricity on the grid, typically in the form of kWh credits
- These credits offset electricity consumed when the customer's solar energy system is not generating enough electricity to meet its needs
- Usually customers can receive retail rates for electricity sold to the grid, but in some states electricity that flows back to the grid will obtain a rate lower than retail prices



# Net metering policies vary, with NJ, TX, PA, & CO being the most favorable

**For Example**: Net metering in NJ (established in 1999)

- Allows metering for systems up to 2 MW for all customer types
- No company limit on aggregate net metering capacity
- Any net excess generation during a billing period is carried forward to the customer's next bill as a full kWh credit (at the utility's retail rate)
- At the end of a **12-month period**, **the utility purchases remaining excess electricity** at the utility's avoided cost rate
- Customers own SRECs (solar renewable energy credits) associated with the electricity they generate
- Go to <u>www.DsireUSA.org</u> for detail on each states current incentive programs

## NJ is credited with resetting the bar for solar installation incentives

- Utilities must either produce or purchase a minimum of 2.12% of states demand from solar
- Net metering at retail prices
- For every 1MWH production an SREC is created, valued at about \$400
- Rebate program expired

Total installed renewable energy projects from 2001 to May 31, 2011



Technology	# of Projects	Total kW	Total Rebates
Solar	9,566	339,613	\$355,380,787
Biomass	18	30,910	14,207,886
Fuel Cell	8	1,505	4,707,312
Wind	39	8,039	5,074,117
Total	9,631	380,067	\$379,370,102

# Solar Renewable Energy Certificates (SRECs) are a crucial component of NJ's solar incentives

- SREC model provides renewable energy credits that acts as a production subsidy
- SRECs are traded in a competitive market, with prices determined by market forces within each state
- Energy associated with SREC is sold separately and is used by another party
- Electricity suppliers are the primary purchasers of SRECs (only receive a certificate, not the electricity generated from the system, to meet state RPS solar requirement)

#### How do SRECs work?

- Each time a system generates
   1,000 kWh of electricity, an SREC is
   earned and placed in the customer's
   electronic account
- SRECs are sold on the electronic SREC tracking system, providing revenue for the first 15 years of the system's life

# SREC prices are driven by market forces, while SACP prices are fixed by state

- The Solar Alternative Compliance Payment (SACP) is the penalty that utilities must pay if they are unable to generate or buy SRECs at mandated yearly amounts
- 2011 SACP price is \$658/MWH which is above 2011 SREC of \$600/MWH



# To receive SRECs, NJ owners must participate in the SREC Registration Program (SRP)

- Registration of project
- Start of construction
- Registration accepted
- Construction completion
- Final paperwork submitted and deemed complete
- Project is issued a New Jersey Certification Number which enables it to generate New Jersey SRECs

- All solar projects in NJ must register at NJCleanEnergy.com
- Registration provides market participants with information about the pipeline of anticipated new solar capacity and insight into future SREC pricing

# The NJ SREC tracking system enables account holders to track solar energy system production

- Through the tracking system, SRECs are issued to account holders based on recorded or estimated production of the solar energy system
- After solar system has been installed an SREC tracking system account is established
- SRECs will then be deposited monthly into the owners account based on either estimated or actual reported energy production
- The SREC tracking system also records the sale of SRECs
   from generators to purchasers

### Presentation overview

Technology Mix for U.S. Electric Generating Plants

U.S. Solar Energy - Overview and State Incentives

Appraisal of PV Solar Energy System

### Appraisals are often required for project financing

- Typical leasing scenario is the sale-leaseback: lease length usually equivalent to PPA (PPA between lessee and the Host)
- Bank (Lessor) takes tax credit or cash grant and can claim tax depreciation
- Lessee has option to purchase at the end of the lease term
- The system off-taker receives benefits of reducing reliance on local power grid and use "green" marketing
- Appraisal determines FMV at lease commencement, purchase option date, and residual value at end of lease



# Income Approach requires an analysis of the solar system's cash flows throughout its EUL

#### Approach to value

- Use of a discounted cash flow analysis is recommended
- Direct Cap problematic for new system:
  - Timing of rebates, typically over first few years
  - Other incentives, such as PBIs, are for a specified number of years (usually 5 to 15)
  - PPA may expire prior to end of EUL
  - System efficiency changes over time
  - Accelerated depreciation not uniform

Cash flow considerations

- Estimated yearly generation (kWh)
- PPA terms
- Current and forecasted
   electricity rates
- Rebates (if applicable)
- SRECs / PBIs
- O&M costs
- Insurance costs
- Inverter replacement costs

# A typical solar system will produce cash flows for over 35 years

Key assum System Size (kW) Total Cost of Equipment (\$ System Cost (\$) Initial kWH Production Degradation per year	ptions 1,1 /kW) 5 5,637 1,720	27.5 ,000 ,500 ,000 ).5%	Year reba	• 1 ite Year 1-5 P	s BI	F elec u e	Return to market ctricity r pon PP xpiratio	o ate A n	Ado rep t	l'I exper lace inv pefore E	nse to verter UL
	1	2	3	4	5	6	7	8	9	10	11
Electricity generation (kWh)	1,720,000	1,711,400	1,702,843	1,694,329	1,685,857	1,677,428	1,669,041	1,660,696	1,652,392	1,644,130	1,635,909
PPA rate (\$/kWh)	0.120	0.124	0.127	0.131	0.135	0.139	0.143	0.148	0.152	0.157	0.200
PBIs (\$/kWh)	0.05	0,05	0.05	0.05	0.05	>					
SRECs (\$/kWh) Revenues	0.63	0.58	0.53	0.487	0.469	0.457	0.446	0.432	0.415	0.387	0.36
Electricity revenues	206,400	2/1,529	216,786	222,173	227,694	233,352	239,151	245,094	251,184	257,426	327,182
PBI revenues	86,000	85,570	85,142	84,716	84,293						
SREC revenues	1,083,600	992,612	902,507	825,138	790,667	766,585	744,392	717,420	685,743	636,278	588,927
Total rebate (cash grant)	<u>1,691,250</u>	$\geq$									
Total revenue	3,067,250	1,289,711	1,204,434	1,132,027	1,102,654	999,936	983,543	962,514	936,927	893,704	916,109
Expenses											
Inverter Replacement (around year 15)											
O&M	16,913	17,335	17,769	18,213	18,668	19,135	19,613	20,104	20,606	21,121	21,649
Insurance	<u>22,550</u>	<u>22,550</u>	<u>22,550</u>	<u>22,550</u>	<u>22,550</u>	<u>22,550</u>	<u>22,550</u>	<u>22,550</u>	<u>22,550</u>	<u>22,550</u>	<u>22,550</u>
Total expenses	39,463	39,885	40,319	40,763	41,218	41,685	42,163	42,654	43,156	43,671	44,199
EBITDA	3,027,788	1,249,826	1,164,116	1,091,264	1,061,435	958,251	941,379	919,860	893,771	850,033	871,910

## Cost Approach - Total solar system installation costs are forecasted to decrease

- Improved manufacturing techniques and technology
- Current average price to install PV system in the U.S. \$4,000 per kW
- Average cost in the U.S.
   is projected to decline to \$3,150 per kW by 2015

U.S. Commercial Solar PV Systems Average Prices, \$/kW, 2001- 2015



## PV modules are the greatest cost component of the overall system

Cost Components	Average Cost Allocation
PV Module	60%
Inverter	10%
Other equipment (mounting structure, wiring, meter, switches)	15%
Installation	15%



### Obsolescence factors for solar installations

#### Physical:

- Unless PV system has solar tracking capability, there are no moving parts
- EUL could be life
   of roof
- Inverters have limited life

#### Functional:

- Degradation 0.5% annually
- Today, state-of-art efficiency about 20% compared with 15% 10 years ago
- New technology in future could be 30% efficient

#### Economic:

- Potentially a big issue
  as sale of an existing
  facility will not receive
  most of the frontloaded government
  incentives
- Lower demand for electricity from conservation

### Cost Approach Calculation

Subject plant	Replacement Cost New	\$7,500,000	
	\$5,000/kW x 1,500 kW		
Install date: 2003	Physical Depreciation		
Capacity: 1,500 kW	8 years old / 35 years EUL	22.9 %	
Efficiency: 15.0%	RCNLD	\$5,782,500	
UEL: 35 years	RCN x (1-Phys. Dep.)		
J	Functional Obsolescence		
	(20% eff 15% eff.) / 20%	25 %	
	Fair Market Value	\$4,337,000	

### Thin film technologies and costs improving

- Market share is expanding rapidly
- Advantages: relatively low consumption of raw materials, high automation and production efficiency, ease of building integration and improved appearance
- Disadvantages: lower efficiency, limited experience with lifetime performances
- Manufacturing costs per kW <\$1,000</li>



### Crystalline silicon PV panel technology is proven and reliable

- 85 to 90% of the market share
- Single and multi-crystalline modules
  - Multi-crystalline are less expensive, but less efficient
- Long lifetime, most manufacturers' warranties are for 25 years
- Technology challenges: reduce materials, improve cell concepts, automate manufacturing
- Efficiency levels are currently16-20%
- Degradation between 0.25% to 0.5% per year
- Single crystalline cell prices \$1.14 per watt compared to \$1.09 per watt for multi-crystalline



# Crystalline silicon PV panel efficiency is to reach 25% by 2020 – 2030

	2010—2015	2015—2020	2020—2030 / 2050
Efficiency targets (%,	Single crystalline: 21%	Single crystalline: 23%	Single crystalline: 25%
commercial modules)	Multi crystalline: 17%	Multi crystalline: 19%	Multi crystalline: 21%
Industry manufacturing aspects	Si consumption < 5 grams/Watt (g/W)	Si consumption < 3 (g/W)	Si consumption < 2 (g/W)
Selected R&D areas	New silicon materials and processing	Improved device structures	Wafer equivalent technologies
	Cell contacts, emitters, and passivation	Productivity and cost optimization in production	New device structures with novel concepts

### Thin film efficiencies are also expected to improve in the near future

	2010—2015	2015—2020	2020—2030 / 2050
Efficiency targets (%, commercial modules)	Thin film Si: 10%	Thin film Si: 12%	Thin film Si: 15%
	CIGS: 14%	CIGS: 16%	CIGS: 18%
Industry manufacturing aspects	Roll to roll manufacturing, packaging	Simplified production process, low cost packaging, management of toxic materials	Large high efficiency production units, recycling of modules
Selected R&D areas	Improved substrates and transparent conductive oxides	Improved cell structures	Advanced materials and concepts



### QUESTIONS?

#### **Contact Information**

Joseph Kettell, Managing Director *Appraisal Economics Inc.* +1 201 265 3333

JKettell@ae-us.com

www.ae-us.com